

VIA ELECTRONIC FILING IN MB DOCKET NO. 12-208

Ms. Marlene Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Attention: Chief, Media Bureau

Re: Time Warner Entertainment Company Petition for
Modification of Market of KLEI-TV, Kailua Kona, Hawaii

Dear Ms. Dortch:

I'm writing to support KLEI TV in their efforts to air content statewide, rather than restricting their reach to only one community on one island out of our seven main Hawaiian Islands.

We often hear politicians in Honolulu proclaim we are "One State" when it suits their purposes, but balk at working toward inclusive policymaking whenever neighbor island voices ask for equal voice. It is generally "out-of-sight, out-of-mind" unless there is a benefit to Honolulu.

This is exactly why original content originating from KLEI could serve a wider purpose. Recently, I was a guest on KLEI's "Education Matters" discussing public charter school education. A prime example of policy disconnection is the lack of choice in Honolulu-centric public education policy. Our island hosts the lion's share of public charter schools (14 of 32) because the sheer size of the "Big Island" is lost on planners in the central DOE (you could fit all other islands onto Hawai'i Island with room to spare). If you consider that only 6 of 32 charters are in the Honolulu urban core, while 26 serve rural communities, it should provide some indication of supply/demand market forces at work in public education in urban versus rural Hawaii.

The same is true of broadcast communication. Content in Hawai'i is almost exclusively driven from Honolulu's urban core. It is very important, if we are to truly become the rhetorical "One State" that the voices of all communities be given a fair shot at being heard. I ask you to consider that KLEI's petition is of significant social importance to our beautiful state and its citizens.

Sincerely,



Curtis Muraoka
Co-Director, West Hawai'i Explorations Academy Public Charter Schools